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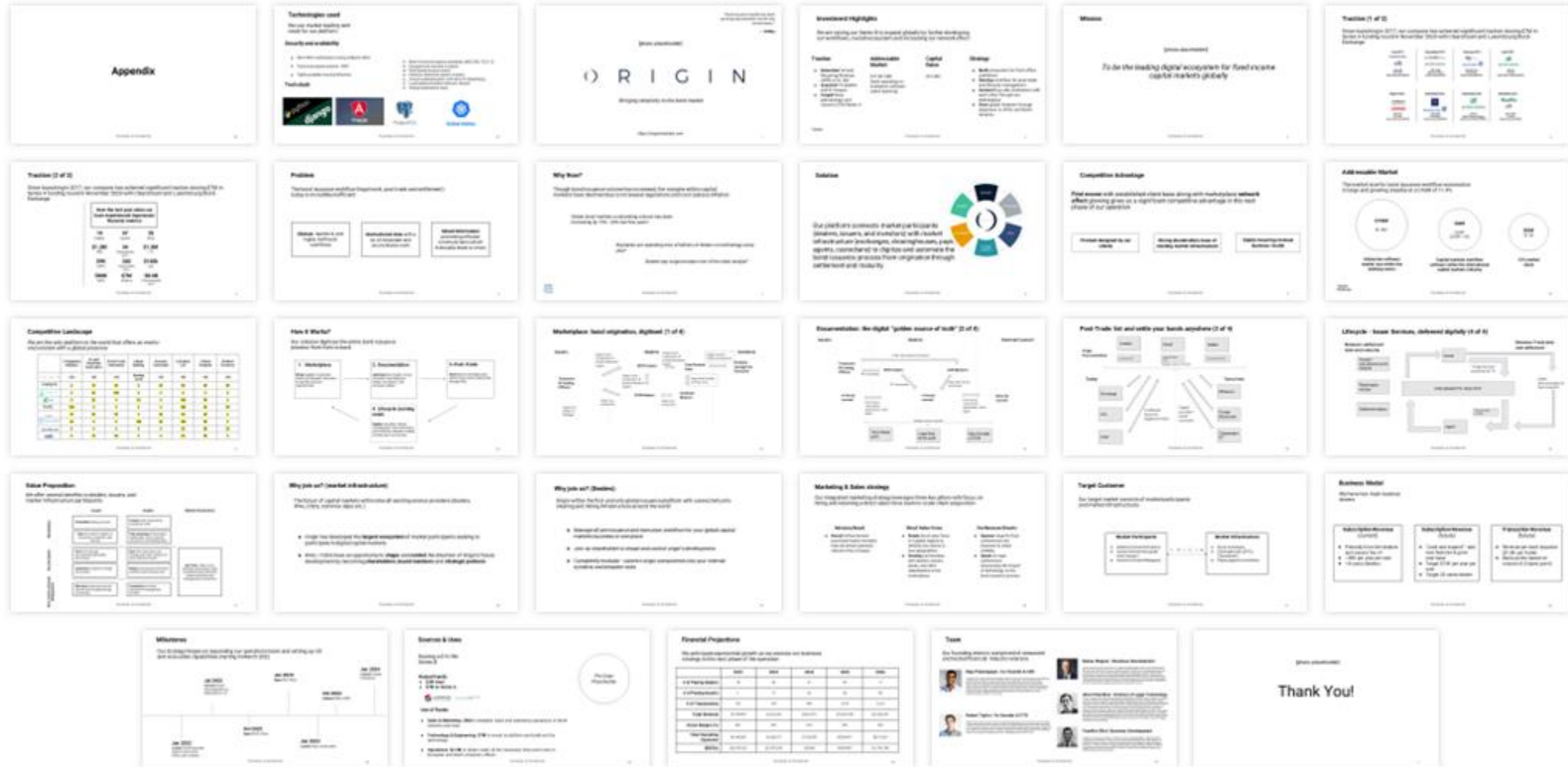
Bringing Simplicity To The Bond Market

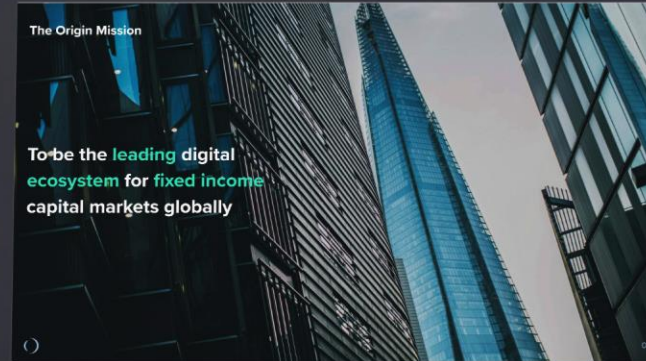


BEFORE

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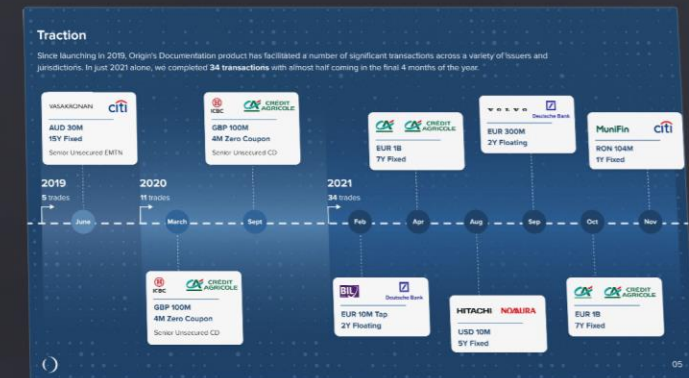
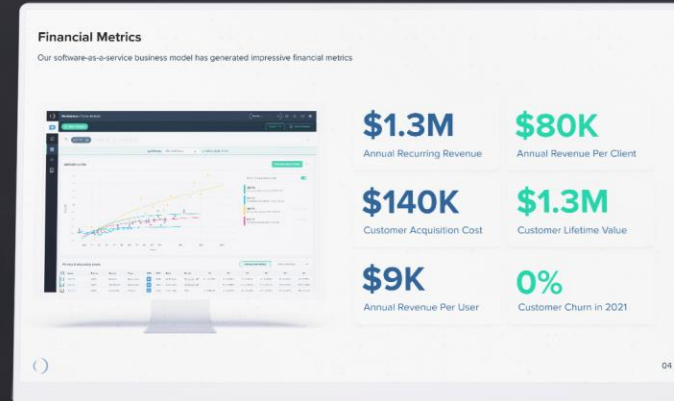


Investment Highlights

We are raising our Series B to drive the next stage of our growth, by expanding globally, broadening our feature set, and growing our ecosystem of clients and strategic partners.

Traction	Capital Raise	Strategy
<ul style="list-style-type: none"> Generated Annual Recurring Revenue (ARR) of \$1.3M Acquired 20 dealers and 96 issuers Forged deep market infrastructure partnerships and closed \$7M Series A 	<p>\$13M</p> <p>Series B</p> <p>Addressable market</p> <p>\$112B</p> <p>(Total spending on enterprise software within banking)</p>	<ul style="list-style-type: none"> Build ecosystem for front-office workflows Develop workflow for post-trade and lifecycle management Grow global footprint through expansion in APAC and North America

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The Problem

The bond issuance workflow today is time consuming, expensive, and inefficient, at every stage of the process.

Manual, repetitive, and highly inefficient workflows

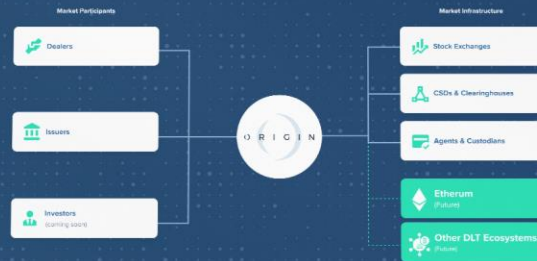
Siloed information preventing efficient communication which eventually leads to errors

Unstructured data with a lot of redundant & manual reconciliation work

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Solution

Our platform is the application layer that connects market participants with market infrastructure to digitise and automate the bond issuance process from origination through to settlement and maturity.



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Why Now?

Though bond issuance volume has increased, the margins within capital markets have declined due to increased regulations and cost (salary) inflation.

Growing Borrowing Volumes
Total debt outstanding in the global bond market volume has increased by 50% since 2008¹

Technology Transformation
Big banks are spending tens of billions of dollars on technology every year²

Adapting to cost pressures
"Banker pay surge prompts rise of the robot analyst"³

1. Bond Market Interest Rates
2. Morgan
3. Reuters

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Competitive Advantage

As the first mover in this space, we have an unparalleled global client base and network effect, which gives us a significant competitive advantage in our next stage of growth.

Product continuously refined by client feedback

Growing and reliable recurring revenue

Strong shareholders of existing market infrastructure

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Competitive Landscape

We are the only platform in the world that offers a live product with an end-to-end solution and a global presence.

	ORIGIN	FINVISTA	VC NEXT	bots	ORIGIN	ORIGIN	ORIGIN	ORIGIN
Origination Analytics	★★★★★	★★★★	★★★★	★★★★	★★★★	★★★★	★★★★	★★★★
Legal Document Automation	★★★★★	★★★★	★★★★	★★★★	★★★★	★★★★	★★★★	★★★★
Post Trade Automation	★★★★★	★★★★	★★★★	★★★★	★★★★	★★★★	★★★★	★★★★
Issuers Connected	★★★★★	★★★★	★★★★	★★★★	★★★★	★★★★	★★★★	★★★★
Product Live	★★★★★	★★★★	★★★★	★★★★	★★★★	★★★★	★★★★	★★★★
Client Footprint	★★★★★	★★★★	★★★★	★★★★	★★★★	★★★★	★★★★	★★★★
Global Presence	★★★★★	★★★★	★★★★	★★★★	★★★★	★★★★	★★★★	★★★★

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How It Works

Our solution digitises the entire bond issuance process from front to back.

Marketplace

Bring together investment banks and frequent borrowers to identify issuance opportunities

Documentation

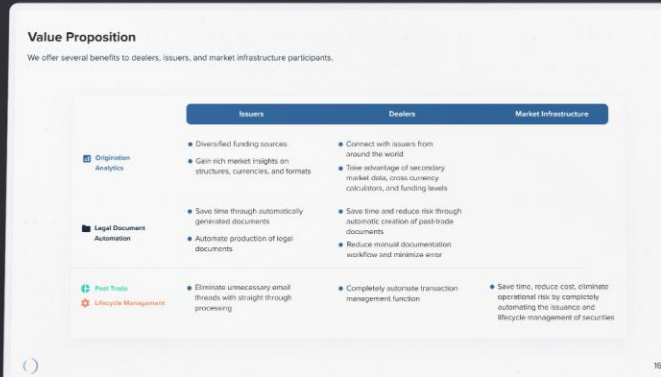
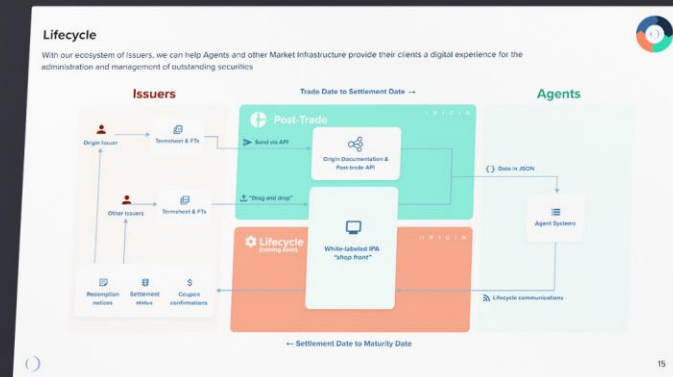
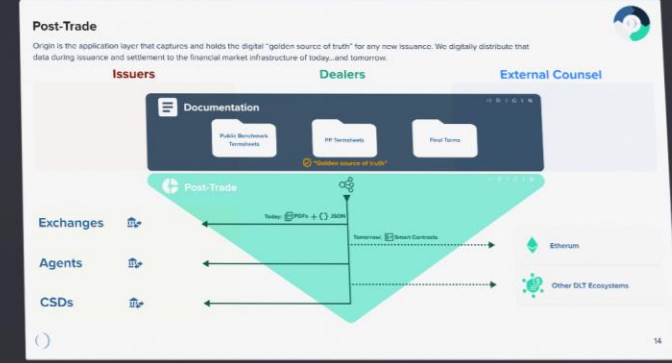
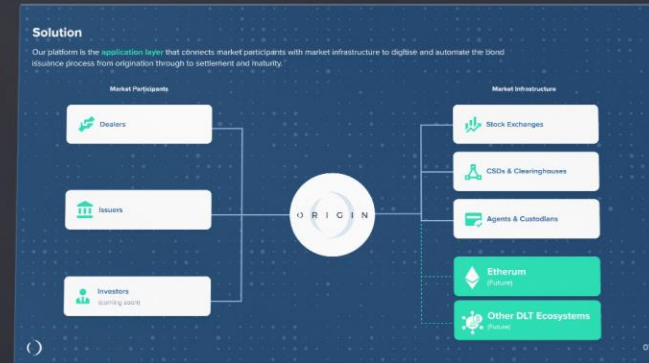
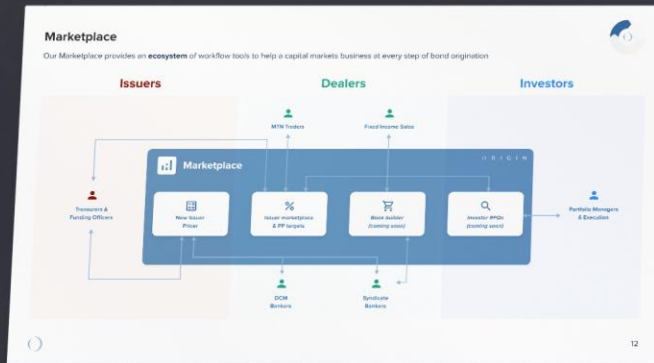
Automate the creation of any document including term sheets, final terms, and accession letters



Lifecycle (coming soon)
Digitise securities lifecycle management communications and workflows between market infrastructure and issuers

Post-Trade
Send data to clearinghouses without any human intervention through APIs

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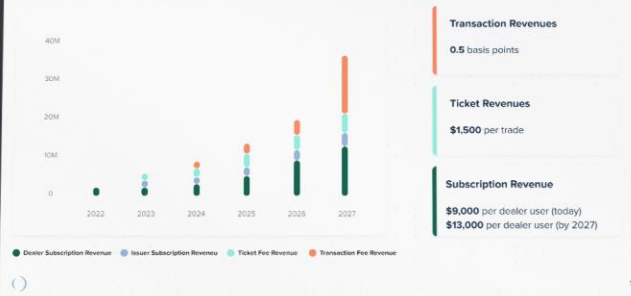
Marketing & Sales Strategy

Our integrated marketing strategy leverages three key pillars with focus on hiring and retaining a direct sales force team to scale client acquisition.



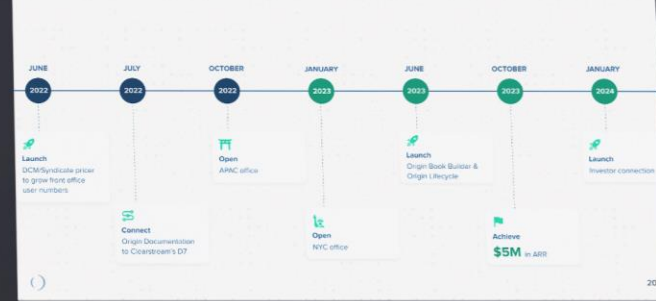
Business Model

SeeS subscription revenue forms the backbone of our business, while transaction fees provide the scalable upside



Milestones

Our strategy hinges on expanding our product footprint and then expanding globally by setting up US and Asia sales capabilities



Capital Raised & Series B Use of Proceeds

Our Series B will primarily help us drive investment in our future product roadmap, allowing us to unlock transaction fee revenue



Financial Projections

We anticipate significant revenue growth as we execute our business strategy



Team

Our founding team is comprised of seasoned financial industry veterans.

Raja Palanisappan
Co-Founder & CEO
Raja spent the first 7 years of his career as a corporate bond and credit derivatives trader in London, working on the trading floor of Lehman Brothers, Nomura, and most recently at Credit Suisse. Raja holds electrical engineering and biology degrees from the Massachusetts Institute of Technology.

Robert Taylor
Co-Founder & CTO
Robert has a dual computer science and business background; he started his career trading credit derivatives at Nomura. This was followed by a stint as a Portfolio Manager at State Street's investment firm, Cambridge, where he led the trading, due diligence and valuation of the fund. Robert holds an MSc in Finance from Imperial College and an MSc in Management from HEC Paris.

Oliver Hamilton
Director of Legal Technology
Oliver trained and qualified at Clifford Chance where he was most recently a senior associate in the debt capital markets department, working on a range of fund income products including structured, MTNL, CD and CP programmes, ESG bonds, hybrid and perpetual instruments and regulatory capital. Oliver holds an LLB from the London School of Economics and Political Science and is a solicitor of the Senior Courts of England and Wales (prosecution).

Rainer Wagner
Business Development
Rainer has 20 years of experience in the Debt Capital Markets, having worked at Deutsche Bank and Barclays. His coverage experience includes German, Swiss, and Austrian multinational companies, as well as issuers in the CEMEA region. Rainer holds a Diploma of Business Administration from the University of Trier, Germany, and he recently completed the Finance Programme at Saïd Business School, University of Oxford.

Franklin Gillet
Business Development
Franklin's career spans 6 years in Fixed Income and Capital Markets, working as an M&A adviser at BNP Paribas, Commerzbank, and most recently Credit Suisse, focusing on financial issues. Franklin holds a Master's degree from EDHEC Business School (France).

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