

The Boopin logo is centered on the page. It is surrounded by several short, thick diagonal lines in various colors: orange, cyan, magenta, yellow, green, and red. The word "boopin" is written in a bold, lowercase, rounded sans-serif font.

boopin

**hello there.
we are a digital marketing agency.**

www.boopin.com

"The Boopin story was inspired by global change in
the way marketers conducted business."



BEFORE

PREPARED
BY

135
MADISON

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Asia Pacific Market Size (includes China, India, Singapore)

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Thank You!

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Asia (Shanghai, Singapore, Cochin)
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company overview

2021

the boopin story

We started as a dedicated digital agency to increase our clients' return on marketing spend and increase digital media buys

Driven by innovation and creativity, Boopin is one of the fastest-growing networks in the region, led by a team of passionate creators and marketers, each with a desire to tell memorable stories and create exceptional experiences for brands and consumers

boopin

50,000+
success stories

100+
clients and brands

80+
creatively led individuals

10+
years of excellence

06
offices in Dubai, Abu Dhabi, Singapore, Shanghai, Tirana, and Cochin

2,000+
campaigns

mission

To design the ultimate digital experience by remaining dedicated to the human connection and translating data into tangible outcomes

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industries we serve

We have clients across many industries but remain focused on several core industries where we are the strongest

GOVERNMENTS
TOURISM
FINANCIAL SERVICES
AUTOMOBILE
EDUCATION
E-COMMERCE

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our partners

We leverage our partner network at scale to enhance ROI on marketing spend for our clients

Global Partners

ORACLE bluekai TubeMagul
LinkedIn A bluehost
Google Data Studio ADAMS Teads®
Ipsos amazon f d
Twitter Hootsuite A Adobe

Local & Regional Partners

REDA Alltbaia.com YOUKU 优酷网
Baidu 百度 Ctrip
Baidu 百度 Taobao 淘宝网
Kuaishou 快手 Douyin 抖音

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our clients

We are proud of our proven track-record of our clients' success stories across the globe

Abu Dhabi IG GROUP
GEMS EDUCATION NISSAN INFINITI RENAULT
PayBy LG IQVIA Manulife Sabre
Panasonic KIZAD

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our multi-market strategy

Over the past decade, we have opened 6 offices and more on the horizon

Our growth plan is anchored on expanding these offices in addition to launching new ones enabling us to increase the intake of global clients and optimizing their return on the marketing and digital spend

Tirane Dubai Abu Dhabi Shanghai Cochin Singapore

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market overview

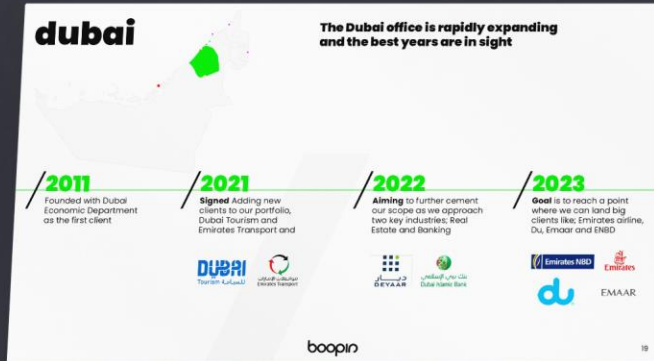
middle east & north africa market size

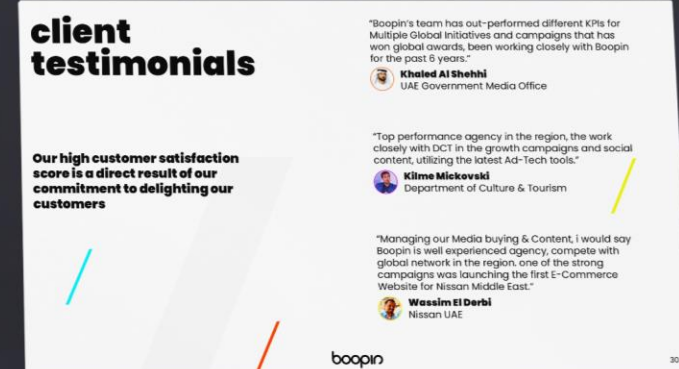
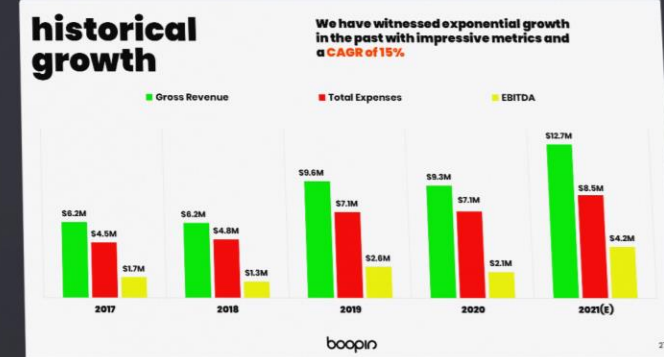
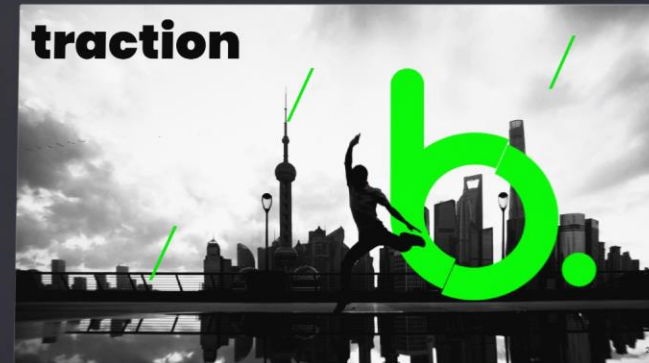
Though small relative to other markets, foreign investments are driving up ad spend in the region

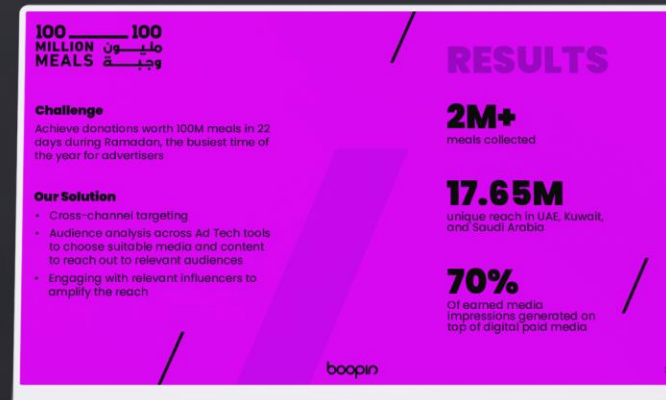
\$2.9B¹
Ad Spend

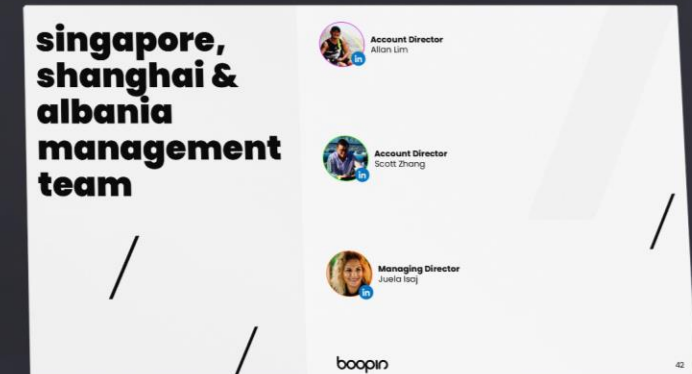
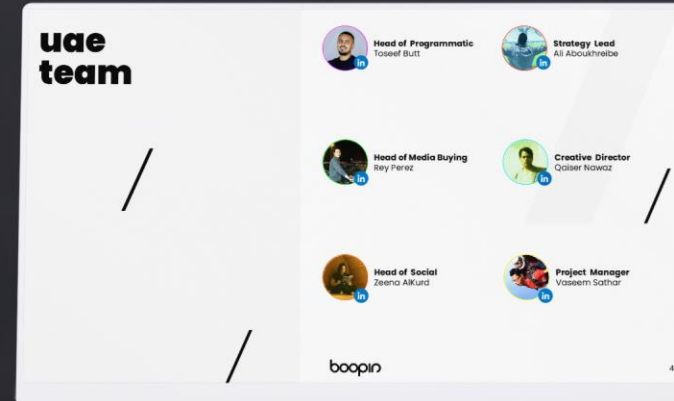
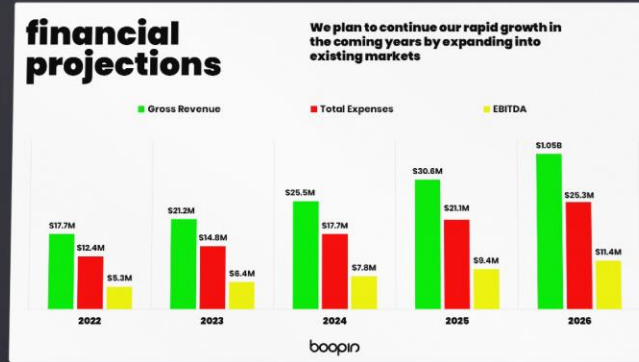
\$290M
10% market penetration

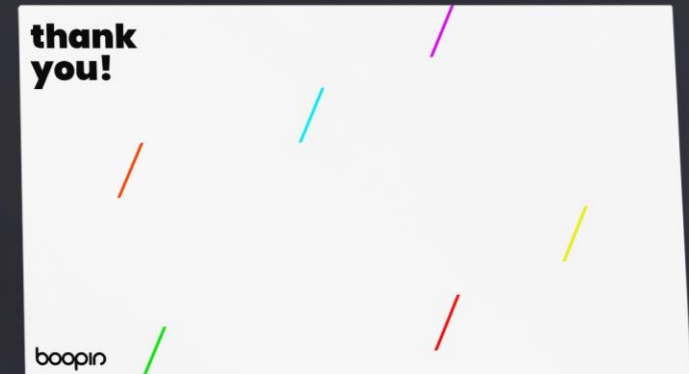
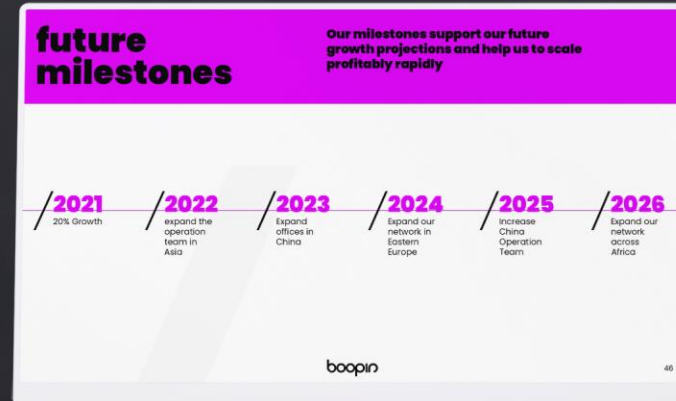
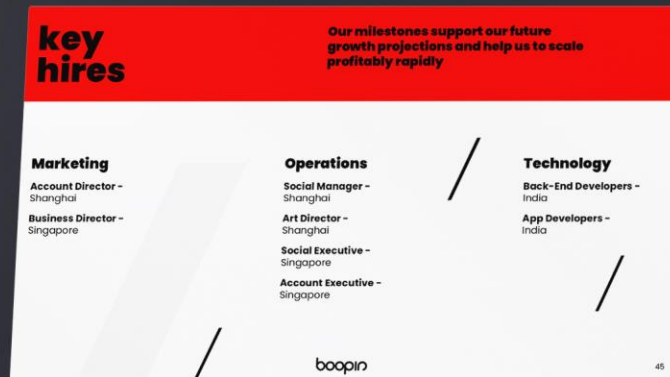
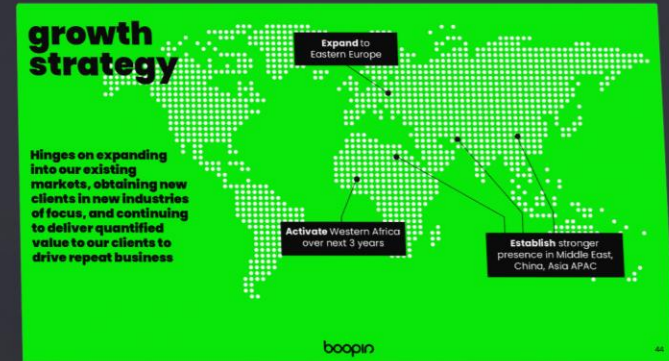
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thank you!

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