

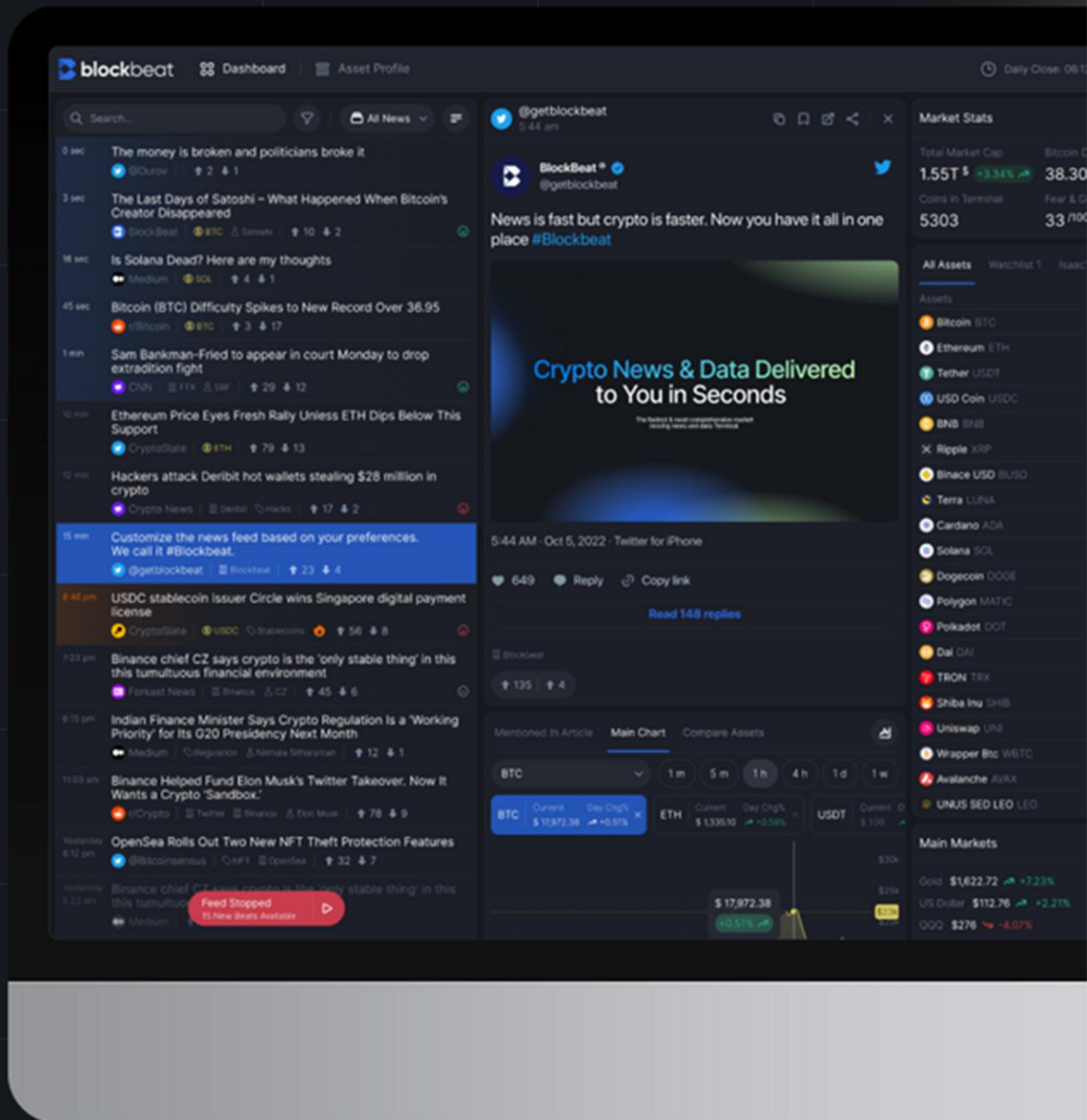
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BY

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Crypto News & Data At Your Fingertips

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BEFORE

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[Image Placeholder]

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Crypto news and data at your fingertips
Pitch Deck

Investment highlights

Following capital raise we will build on our strong foundation moving rapidly to launch and customer take on

Company Update

- Completed Series A funding round including a seed round
- Launched trading platform with institutional and retail investors
- Secured 100+ institutional investors
- 100+ institutional investors

Addressable Market

\$40.9B in 2023

Capital Raise

\$10M on a SAFE note

Strategy

- Secure 100+ institutional investors
- Secure 100+ institutional investors
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- Secure 100+ institutional investors

Mission

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Making institutional-level crypto tools accessible to all with AI-powered simplicity.

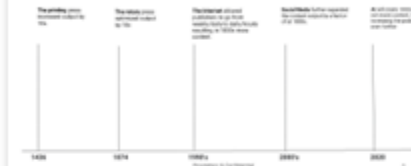
Problem

Traders are hampered from conducting effective analysis faced by a barrage of unfiltered information and data from often unverified sources



Problem

The explosion of content makes it basically impossible to intake everything



Why Now?

The growing number of crypto traders and increasing eyes of regulators on the market is driving demand for access to accurate and current information that can be trusted

Increasing number of cryptocurrency holders will continue in 2023 with cryptocurrencies currently having been adopted by about four percent of the global population.

Growing crypto market with market capitalization increasing by 34% since the beginning of 2022 and more than \$200 billion entering the market.

Use of AI technology is a leading advantage with PWC estimating that AI could contribute \$18.7T to the global economy by 2030.

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Solution

Blockbeat's ContextHub™ Technology intakes, processes, and analyzes an entire market of data, and makes it accessible to an average consumer

Our Blockbeat Terminal interface mimics the Bloomberg Terminal interface to make consuming and monitoring data a breeze



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Addressable Market

The increasing number of crypto users continues to drive growth in crypto trading volume and demand for reliable information on which to base decisions



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Competitive Landscape

Our sophisticated platform, focus on the complete spectrum of traders and exceptional user experience, position us strongly against our competitors



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How It Works

Blockbeat crawls the web, aggregating every possible data point and using AI filtering to refine and simplify aggregated data before displaying it to the user



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Value Proposition

We seamlessly integrate, clean and interpret a myriad of information sources in real-time to deliver a meaningful and personalized user experience



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Go-to-market strategy

Utilizes our existing relationships, digital and traditional channels, to expand brand awareness and maximize market share



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Target Customer

Our customers are younger traders who have a positive attitude towards blockchain technology



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Business Model

We have three revenue type streams—recurring monthly membership fees, advertising revenue and PR revenue



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Milestones

Our goal is to launch in Q3 2023 and rapidly grow user and API subscriber numbers across the US and Canada



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Sources & uses

We are raising \$10M on a SAFE note

Capital Raised To-Date

- \$10M from founder

Use of Funds Breakdown

- Sales & Marketing
- Operations
- Technology

Pie Chart Placeholder

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Financial Projections

We are positioned for strong and consistent growth as our customer base grows exponentially from the second year on

	2023	2024	2025	2026	2027
Blockbeat					
Total Operating Expenses					
EBITDA					

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Team

Our leadership are highly experienced individuals sharing a passion for the crypto environment and focused on executing the launch of our product



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Many entrepreneurs in the crypto space have failed to launch their product due to a lack of focus on the market. The solution is to focus on the market and build a product that solves a real problem.

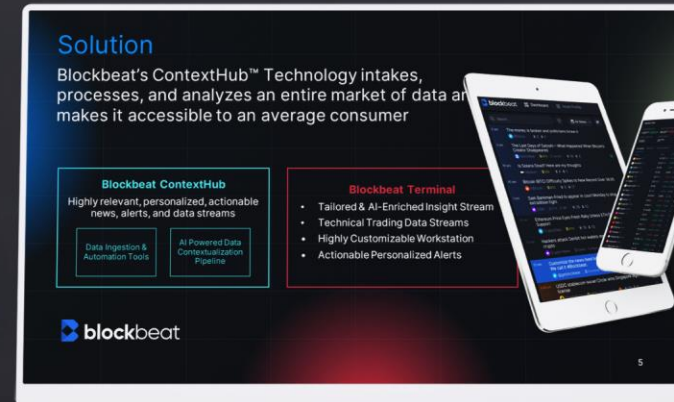
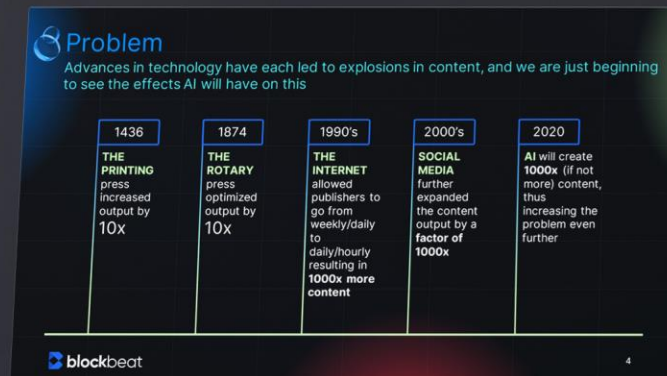
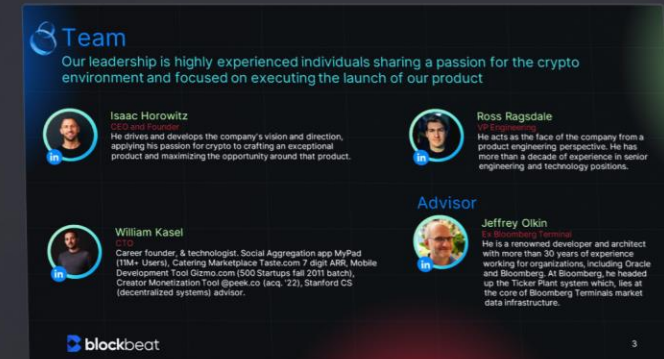
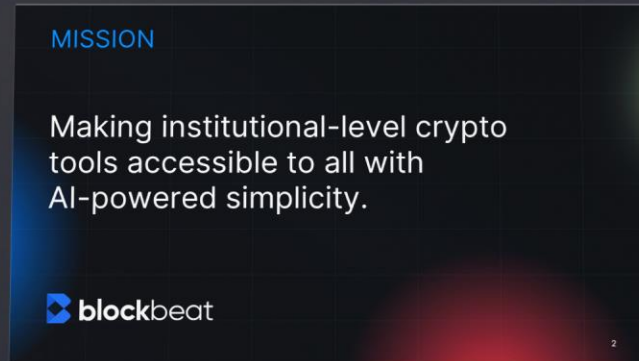
— Brad Jones

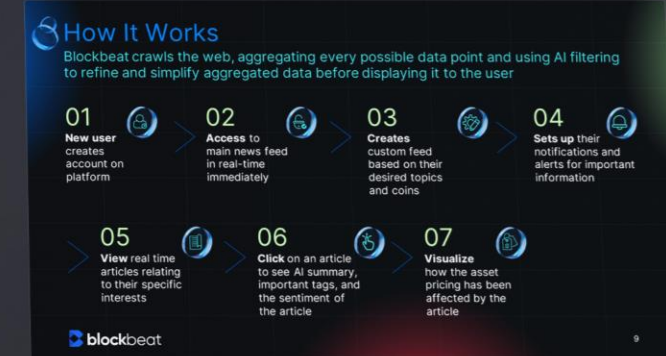
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Thank You!

For more information on this investment opportunity, please contact:







Value Proposition

We seamlessly integrate, clean and interpret a myriad of information sources in real-time to deliver a meaningful and personalized user experience

- Single source of comprehensive, aggregated, AI-scrubbed, and refined data
- Immediate understanding of material sentiment and important tags and topics
- See quickly how published material has affected the price of assets mentioned

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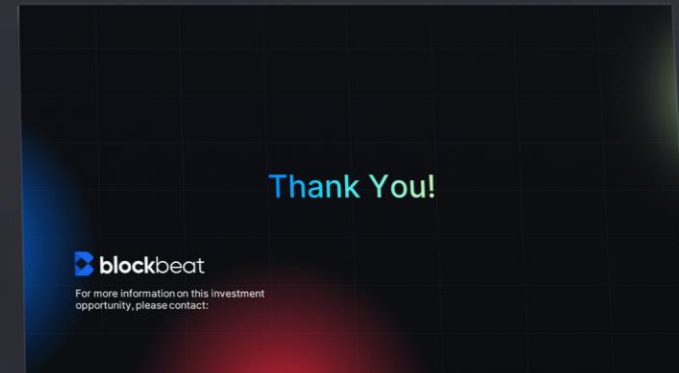
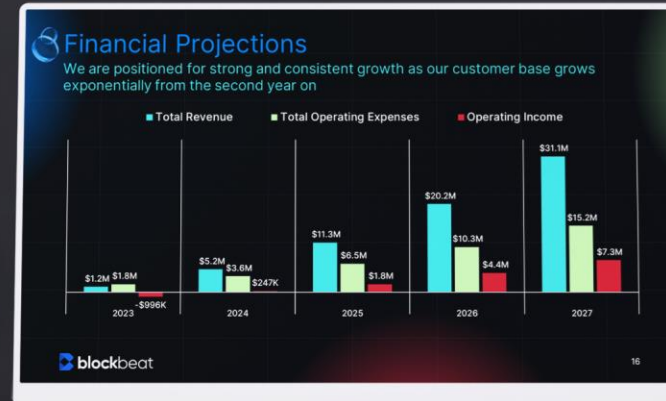
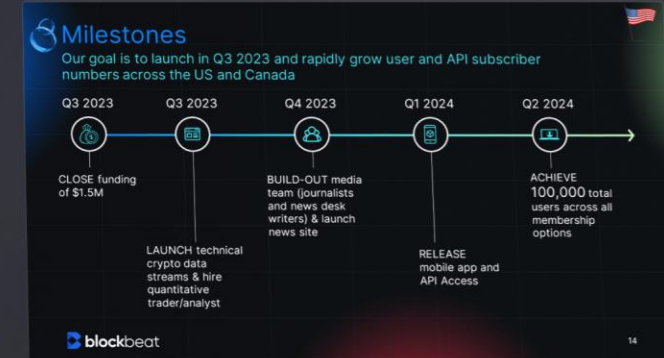
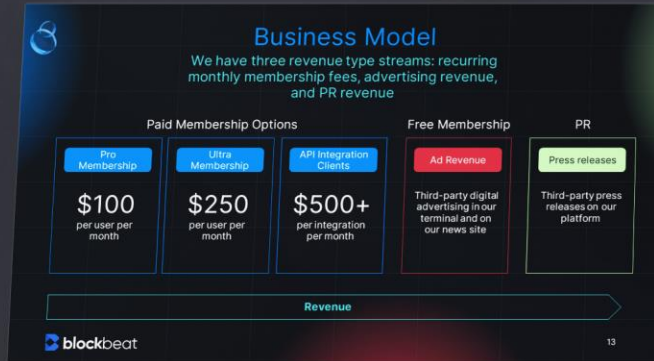
Go-to-Market Strategy

Utilizes our existing relationships, digital, and traditional channels to expand brand awareness and maximize market share

- Affiliate launch partnerships**
 - Collaborate with crypto influencers to promote Blockbeat via sponsored content and reviews
- Social media marketing**
 - Produce news-style content for Instagram and Tik Tok
 - Share AI-generated tweets on crypto topics to engage followers
- Content marketing**
 - Launch a weekly crypto news podcast
 - Publish a research blog and newsletter with analysis and platform updates
- Community engagement**
 - Integrate Blockbeat with Discord and Telegram via APIs, offering AI-summarized news and technical alerts to non-members
- Customizable news widgets**
 - Offer news widgets for users' websites or blogs showcasing Blockbeat's news feed and driving platform traffic

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